Lanvin Group Holdings Limited

复朗集团

(NYSE: LANV)

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an annual general meeting of the shareholders (the "AGM") of Lanvin Group Holdings Limited (the "Company") will be held virtually through live webcast and teleconference on December 21, 2023 at 9:00 AM EST. No proposals will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders to discuss Company affairs with the board and executive management.

Only holders of record of the Company's ordinary shares with a par value of US\$0.000001 each (the "Ordinary Shares") at the close of business on November 27, 2023 New York time (the "Record Date") are entitled to receive notice of, to attend and to vote at the AGM or any adjournment or postponement thereof. Holders of the Company's Ordinary Shares as of the Record Date are cordially invited to attend the AGM, virtually. Details of the arrangements for the virtual meeting are set out in the proxy statement, which is available on the Company's website at https://ir.lanvin-group.com/.

A holder of shares as of the Record Date may appoint a proxy(ies) to exercise his or her rights at the AGM. Please refer to the proxy form and proxy statement, which are available on the Company's website at https://ir.lanvin-group.com/ for more information. If you hold Ordinary Shares indirectly through a brokerage firm, bank or other financial institution, you must return a voting instruction form to your brokerage firm, bank or other financial institution. Please separately contact your brokerage firm, bank or other financial institution for information on how to vote.

If you hold Ordinary Shares directly, the Company must receive the completed, signed and dated proxy form by no later than 9:00 AM EST, on December 20, 2023 to ensure your representation at the AGM. If you hold Ordinary Shares indirectly, please contact your brokerage firm, bank or other financial institution for the relevant voting deadline.

The AGM will also transact any other business properly brought before the meeting.

By Order of the Board of Directors, Lanvin Group Holdings Limited

Christina Zabat-Fran General Counsel (North America) and Corporate Secretary December 8, 2023