Lanvin Group Holdings Limited

复朗集团

(NYSE: LANV)

PROXY STATEMENT FOR THE ANNUAL GENERAL MEETING

SECTION 1. GENERAL INFORMATION

Introduction

This proxy statement is furnished in connection with the solicitation by the board of directors (the "Board") of Lanvin Group Holdings Limited (the "Company") of proxies for the annual general meeting of the shareholders (the "AGM") to be held virtually through live webcast and teleconference on December 21, 2023 at 9:00 AM EST, and at any adjournment or postponement thereof, for the purposes set forth in the accompanying Notice of Annual General Meeting of Shareholders.

The Board of Directors has fixed November 27, 2023, as the record date (the "Record Date") for determining shareholders entitled to receive notice of, to attend and to vote at the AGM or any adjournment or postponement thereof. Only holders of record of the Company's ordinary shares with a par value of US\$0.000001 each (the "Ordinary Shares") at the close of business on the Record Date are entitled to receive notice of, to attend and to vote at in respect of the matters requiring shareholders' vote at the AGM. This proxy statement and the accompanying Notice of Annual General Meeting of Shareholders are first being sent to holders of Ordinary Shares as of November 27, 2023. You can review and download this proxy statement and other proxy materials on the investor relations section of the Company's website at https://ir.lanvin-group.com/.

Quorum

The quorum of the AGM is one or more shareholders holding at least one-third (1/3) of the paid-up voting share capital of the Company, present in person or by proxy and entitled to vote at the AGM.

Virtual Meetings

The AGM can be accessed virtually through live webcast and teleconference. The live webcast of the AGM will be accessible at

https://www.virtualshareholdermeeting.com/LANV2023. This website will be open for login 15 minutes before the commencement of the AGM.

Voting and Solicitation

Each Ordinary Share issued and outstanding as of the close of business on the Record Date is entitled to one vote at the AGM. Each proposal put to the vote at the AGM will be decided by poll. Copies of solicitation materials will be furnished to all holders of Ordinary

Shares of the Company, including banks, brokerage houses, fiduciaries and custodians holding in their names Ordinary Shares of the Company beneficially owned by others, to forward to those beneficial owners.

If you hold the Company's Ordinary Shares directly, you may send us the proxy form following the instructions on the proxy form. When proxy forms are properly dated, executed and returned by holders of Ordinary Shares as set forth in the proxy form before 9:00 AM EST, on December 20, 2023 (the deadline for the return of such proxy forms), the Ordinary Shares they represent can be voted by the proxy holder at the AGM, or at any adjournment thereof.

Revocability of Proxies

Any proxy given by a holder of Ordinary Shares by means of a proxy form, pursuant to this solicitation, may be revoked by such holder attending the AGM and voting in person, or by submitting a written notice of revocation or a fresh proxy form, as the case may be, bearing a later date, which must be received by the Company no later than 24 hours before the time appointed for the holding of the AGM or at any adjournment thereof.

If you hold Ordinary Shares indirectly, please contact your brokerage firm, bank or other financial institution for information about how to revoke your voting proxy.

SECTION 2. PROPOSALS TO THE ANNUAL GENERAL MEETING

We know of no matters to be submitted to the AGM. If any matters properly come before the AGM, it is the intention of the persons named in the form of proxy to vote the Ordinary Shares they represented as the Board may recommend.

By Order of the Board of Directors, Lanvin Group Holdings Limited

Christina Zabat-Fran General Counsel (North America) and Corporate Secretary December 8, 2023